



MASTERTON GOLF CLUB

Vision

'A welcoming community facility providing enjoyable golf and social experiences in an attractive, well-maintained environment'



Focus Areas



Landbank Opportunities

Utilise the club's landbank to maximise its ability to achieve the strategic intent

- Options analysis
- Expert assistance
- Fiscal prudence



Recognition / Reputation

Build the club's reputation so it is more widely recognised nationally and internationally

- Location
- History
- Course



Relationships / Business focus

Take a more strategic approach to building relationships with stakeholders and planning and operating the business

- Stakeholder engagement
- Golf networks
- Long-term focus



Golf Course

Enable golfers of all ages and abilities to enjoy the course all-year round

- Course improvement
- Player enjoyment
- Infrastructure development



Facilities

Provide a community facility that enhances the golf experience and increases broader engagement

- Multi-purpose spaces
- Modern practice areas
- Partnership options

Enablers

Impact

Values

Stewards of the environment – Kaitiakitanga

Welcoming and inclusive – Manaakitanga

Innovative – openminded and progressive

Respect for history – the club and the game